

Lincoln Park Cybercab Pilot — Proposed Size

One-page briefing for Borough discussion · Gary Falzarano LLC · September 2026

Purpose of a seed pilot

Start small enough to learn wait times, charging, and resident use — large enough that rides feel real. This is **not** a full-town buildout on day one. CapEx is intended from grants/philanthropy; the Borough's role is adoption and ongoing support.

Recommended starting size

About 6–8 Cybercabs for a Lincoln Park daytime seed pilot (essentials + NJ Transit station), with room to grow after proof.

Level	Daily rides (est.)	Cars in service	Fleet to acquire*
Seed (recommended start)	40–80	4–6	6–8
Town proof	100–200	8–12	10–15
Busy / scaled	250–400	15–25	20–30

*Includes roughly 20–30% spare capacity for charging, cleaning, and repair. Cybercab is a 2-seat vehicle, so fleets run larger than van-based microtransit for the same ride count. Figures are planning estimates — Tesla has not published Cybercab unit economics.

What the seed covers

- **Geography:** Lincoln Park borough first (expand to neighbors only after proof).
- **Trips:** In-town + essentials (grocery, medical, hospital) + NJ Transit station first/last-mile.
- **Who rides:** Open to all residents — not a special-eligibility-only program.
- **Hours (starter):** Daytime window (e.g. ~7am–7pm weekdays); evenings/weekends as a later phase.
- **Hub:** One local staging/charging/cleaning site.

How we got to 6–8

Human microtransit studies often use a handful of vans for a few hundred rides/day. Autonomous 2-seat Cybercabs need more vehicles for the same demand, and suburbs add empty miles. A seed of **6–8** aims for noticeable service without over-buying before data exists.

Success checks before scaling

- Typical wait time acceptable to residents (target discussion: under ~10–15 minutes).
- Reliable charging and vehicle availability.
- Clear ops cost picture for the Borough's support role.
- Regulatory path in New Jersey still workable for Tesla's system.

Ask of the Borough (conversation stage)

Feedback on whether a seed-sized pilot is worth exploring — and, if so, a follow-up with Borough staff on site/ops questions.

Not a funding vote in the first meeting.